Sm**α**rtInsider

SMART INSIDER

Desktop Service

Insider Transaction Analysis
For Investment Professionals

Identify Predictive Trades

Around 2,000 transactions are reported by directors and senior managers across global markets each day. Whilst most trades are simply noise, a useful minority have real insight.

Our team of skilled analysts, based in three time zones, apply quantitative and qualitative tools (including data not included in the transaction announcement) to identify the most significant trades.

Alongside data from the transaction announcement we also supply important other features to give clear context. These factors, when drawn together, offer a source of alpha, developed and proven through quantitative historical analysis.

Our coverage

Global markets. Deepest history.

95% of the Globe
Complete coverage where insider trading is reported to regulators and made publicly available

60+ Countries
We capture all available data including markets with less stringent reporting regulations such as Switzerland, Japan, Taiwan.

20+ years History
Deep history in selected markets created in real time

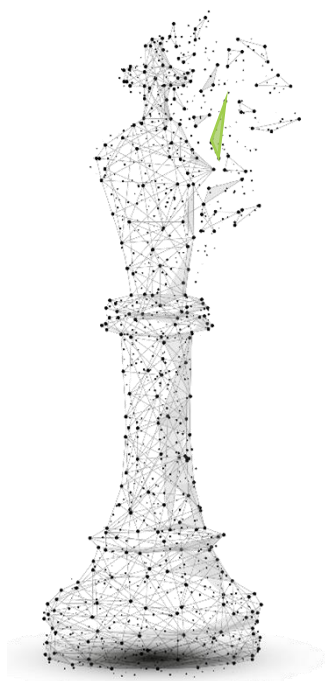# Investment insight from Insider trades

Smart Insider's Desktop Service converts insider transaction data from something interesting to a real source of investment insight & influence.

Our approach is built on extensive historical quantitative analysis which has identified the key characteristics of insider trades that influence future price performance. Our analysts use this quantitative analysis and their deep qualitative experience, together with derived data points, to provide a unique and valuable perspective on insiders' activities.

Analysts consider multiple factors when making a ranking decision, including the insider's historical track record, the share price performance and the behaviour of other insiders.

Our analysis focuses on the insider transaction and does not consider factors such as valuation or business fundamentals. We leave that to our clients.

What we do

Quickly identify the trades that matter in your stock universe and receive alerts as new ones are processed.
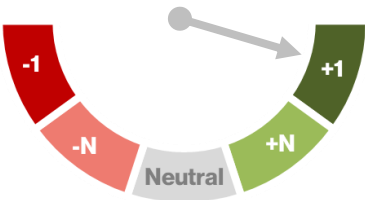
Bring to your attention investment opportunities emerging from significant trades that otherwise go unnoticed.

Sophisticated filters, stock ranks, scores & insider ratings.
Portfolio reports include customised alerts and analysis.

Smart Insider

Stock picking from Insider Data

Smart Insider Stock Ranks
An impressive ten-year track record of consistent alpha generation.

Our rankings barometer indicates the conviction level within stocks

Our experienced analysts apply a rank to stocks where insider activity is unusual and likely to indicate future share-price performance.

Each Rank has a clear narrative explaining the factors that have influenced the analyst's decision.

Ranks are based on specific, rare activity and are highly selective; most stocks are 'neutral' most of the time.

Customised delivery focuses on each client's investable universe; reports are tailored, configuration of our website is filtered. Screening tools offer scrutiny of portfolios and sectors as well as of individual insiders

Our team of analysts are available to talk through individual stocks or transactions.

Stock Signals have an excellent historic track record which clients can interrogate according to their own investment criteria.

Global Industry Signal Performance
Green is good – demonstrating positive returns from ranked stocks

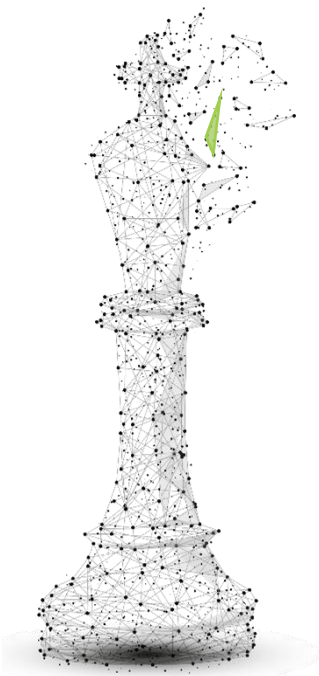|	Basic materials	Consumer Discr.	Consumer Staples	Energy	Finances	Health Care	Industrials	Real Estate	Technology	Telecoms	Utilities
2023	6.60	10.92	9.43	16.48	4.57	-4.32	-0.99	7.78	7.40	1.29	-1.84
2022	1.24	-0.15	-2.01	14.04	1.37	0.74	-0.97	-2.28	-0.95	-12.16	3.11
2021	16,46	9,84	4,58	2,12	8,95	8,75	14,33	15,14	16,31	6,60	3,84
2020	10,42	9,14	3,89	10,07	2,51	3,72	4,79	-2,26	1,98	-0,02	9,09
2019	2,53	1,59	5,07	9,17	2,75	1,64	-0,69	5,32	-1,45	-1,27	6,12
2018	0,24	1,01	1,37	3,51	1,02	5,28	1,50	0,38	2,28	1,42	-1,12
2017	8,57	6,53	4,50	-2,56	5,83	8,47	7,33	3,66	5,65	6,42	12,28
2016	1,61	4,05	6,41	-2,34	4,43	1,95	7,28	0,70	1,75	-0,84	-4,80
2015	2,78	5,81	2,26	-7,32	4,45	6,63	3,19	3,77	2,39	-1,94	2,53
2014	1,53	1,58	6,55	-6,53	4,61	8,06	0,37	0,07	-1,33	-1,43	9,72
2013	4,59	8,95	7,84	6,72	7,60	7,36	8,26	3,47	7,55	4,62	2,48
2012	6,58	8,51	13,97	1,69	7,29	8,72	7,85	10,73	2,46	5,73	-1,87

Performance adjusted to the main index in the country of domicile

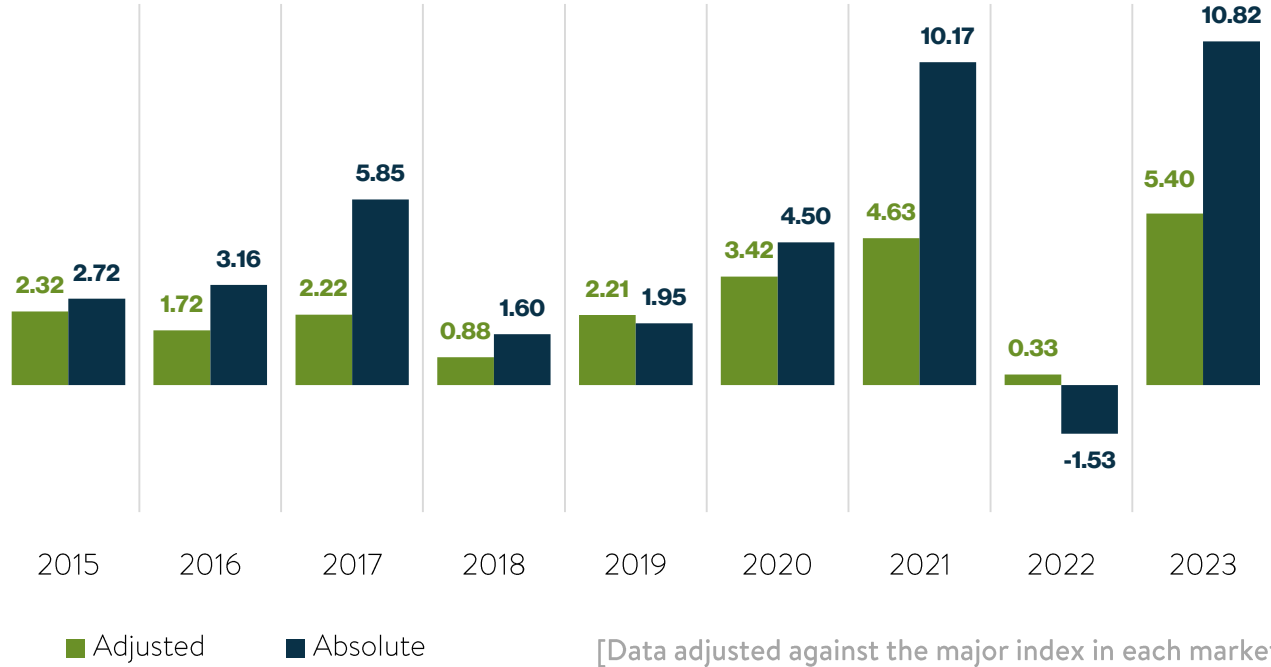# Our desktop service is focused on one thing: the Client

Every Client has a different investment style and it's our job to help each individual user get only the data required in the most time efficient way.

Our interactive website makes portfolios & watchlists easy to maintain as reports can be tailored exactly as required: from email alerts to daily/weekly summaries in multiple desktop formats (XLS, PDF, HTML and others).

Client support staff are on hand to personalize the user experience by configuring web pages, alerts and portfolios, and can suggest ideas for data visualizations.

Global Signal Performance

Year	Adjusted	Absolute
2015	2.32	2.72
2016	1.72	3.16
2017	2.22	5.85
2018	0.88	1.60
2019	2.21	1.95
2020	3.42	4.50
2021	4.63	10.17
2022	0.33	-1.53
2023	5.40	10.82

■ Adjusted   ■ Absolute

[Data adjusted against the major index in each market]

Other services we offer

BUYBACKS

We analyse announcements of both Intentions and actual Trades which can, in combination with insider activity, highlight notable trends. Dates, amounts, volumes of shares repurchased, and intentions are all grouped conveniently by timeline to give clients tangible insight.

Examination of insider trading during a period of Buyback activity can offer greater insight and outperformance.

ESG / GOVERNANCE

The correlation between strong governance and long-term share price performance is well established. An Insider's share ownership and activity is a way to assess the alignment between management and shareholders. We include additional information not available in source announcements such as absolute shareholding, compensation and an individual's historic roles, allowing us to create reports on management and director changes.

MICRO & MACRO

Insiders are typically contrarians, in particular at times of market volatility such as March 2020, or October 2008 when we saw record insider buying. Our aggregated data can provide valuable insight into insider sentiment at the company, sector and regional level through tools and charts to monitor Buy / Sell ratios.

QUANT DELIVERY

Our data is used by quantitative & quantamental analysts for historic back testing and ongoing delivery. Company identifiers and corporate action fields make it easy to back test and integrate with existing models or secondary data sets. Our derived fields help clients find alpha. Delivery options encompass intra-day and point-in-time.

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